



Children Science 2018 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
1-Jan-18	兒童的科學 # 153	7-Dec-17	11-Dec-17	12-Dec-17
1-Feb-18	兒童的科學 # 154	5-Jan-18	11-Jan-18	12-Jan-18
1-Mar-18	兒童的科學 # 155	2-Feb-18	5-Feb-18	6-Feb-18
1-Apr-18	兒童的科學 # 156	7-Mar-18	9-Mar-18	12-Mar-18
1-May-18	兒童的科學 # 157	6-Apr-18	10-Apr-18	11-Apr-18
1-Jun-18	兒童的科學 # 158	8-May-18	10-May-18	11-May-18
1-Jul-18	兒童的科學 # 159	6-Jun-18	9-Jun-18	11-Jun-18
1-Aug-18	兒童的科學 # 160	28-Jun-18	3-Jul-18	4-Jul-18
18-Jul-2018 (Hong Kong Bookfair 1st release)				
1-Sep-18	兒童的科學 # 161	7-Aug-18	10-Aug-18	13-Aug-18
1-Oct-18	兒童的科學 # 162	6-Sep-18	10-Sep-18	11-Sep-18
1-Nov-18	兒童的科學 # 163	5-Oct-18	11-Oct-18	12-Oct-18
1-Dec-18	兒童的科學 # 164	6-Nov-18	9-Nov-18	12-Nov-18

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will not be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.
- 4) For On-pack leaflet / premium, the delivery deadline is 2 days after the display ad material deadline