



Children Science 2024 Display Ad Material Schedule

Publishing date	Volume	Booking Deadline/ Advertorial Material Deadline	Print ad Cancellation Deadline	Print Ad Material deadline
1-Jan-24	兒童的科學 # 225	7-Dec-23	9-Dec-23	10-Dec-23
1-Feb-24	兒童的科學 # 226	6-Jan-24	9-Jan-24	10-Jan-24
1-Mar-24	兒童的科學 # 227	30-Jan-24	1-Feb-24	2-Feb-24
1-Apr-24	兒童的科學 # 228	7-Mar-24	9-Mar-24	11-Mar-24
1-May-24	兒童的科學 # 229	5-Apr-24	9-Apr-24	11-Apr-24
1-Jun-24	兒童的科學 # 230	7-May-24	9-May-24	10-May-24
1-Jul-24	兒童的科學 # 231	6-Jun-24	8-Jun-24	11-Jun-24
1-Aug-24	兒童的科學 # 232	28-Jun-24	3-Jul-24	4-Jul-24
17-Jul-2024 (Hong Kong Bookfair early release)				
1-Sep-24	兒童的科學 # 233	7-Aug-24	9-Aug-24	12-Aug-24
1-Oct-24	兒童的科學 # 234	6-Sep-24	9-Sep-24	10-Sep-24
1-Nov-24	兒童的科學 # 235	7-Oct-24	9-Oct-24	10-Oct-24
1-Dec-24	兒童的科學 # 236	6-Nov-24	8-Nov-24	11-Nov-24

Remarks:

- 1) Late bookings, beyond cancellation deadline, are non-cancellable
- 2) For Advertorial, cancellation or rescheduling will not be accepted after booking deadline
- 3) For Advertorial, advertiser / advertising agency should complete their approval procedure before the material deadline; otherwise, it will result in forfeiture of the booked space and the advertiser / advertising agency will be liable for full payment.
- 4) For On-pack leaflet / premium, the delivery deadline is 2 days after the display ad material deadline